

+353 87 391 4466

wuhueimei@gmail.com

wuhueimei.com

linkedin.com/in/wuhueimei/

EDUCATION

UX Design Institute Professional Diploma in UX Design

// September 2022 - January 2023, Online

This course has been awarded 20 SCQF credits at Level 8. It has been SCQF credit-rated by Glasgow Caledonian University.

Google/Coursera Google UX Design

// February 2022 - June 2022, Online

This comprehensive course with seven modules covered topics such as accessibility, user research, biases, conducting usability studies, and Figma prototyping, among others.

Taiwan Steel University B.Sc in Communication Information

// Sep. 2001 - June 2005

WORK EXPERIENCE

Graphic Designer LifeWave, Galway | Sep. 2017 - Present

- Create collateral assets, promotional materials, style guides, and visual designs for company-wide initiatives.
- Collaborate with the U.S. creative team to deliver effective design solutions.
- Manage and maintain all digital image and graphic files.

Lead Designer Marketing Partners, Dublin | Sep. 2013 - Sep. 2017

- Developed visual advertising solutions across various media.
- Designed and produced logos, brochures, and large-format prints, including roll-up banners and bus shelter ads.

Marketing Executive Grand View Hotel, Taiwan | Feb. 2011 - May 2013

- Managed all event-related communications.
- Maintained the company website and provided design support for promotional events.

Web Designer eSpace, Taiwan | Mar. 2007 - Jun. 2008

- Responsible for website design and development, including creating animations to enhance user engagement.

Digital Designer More Design Agency, Taiwan | Oct. 2005 - Mar. 2007

- Led multimedia content creation, from intro animations to collaborating with developers to complete CD productions.

AWARDS/ACHIEVEMENT

2015 Silver Appy Award for Sign Language Alphabet Ireland

2014 Photography Exhibit at Tokyo namGallery, Japan

2013 Photography published on APPortfolio Asia Vol.3

2012 First Prize of "My Canadian Experience" Video Contest

2005 Thesis was published by DPI and IDEA design magazine

SKILLS

Design/Video editing



UX Tools/Technical Skills



Project Management

